



Dear Potential Support The Pride 2019-2020 Sponsor:

Thank you for your interest in sponsoring the King Springs Elementary Foundation's 2019-2020 Support the Pride campaign. Our theme for this year's Support the Pride campaign is **Build Our Future**. The King Springs Elementary School community is eagerly anticipating the opening of a brand-new King Springs Elementary School in Fall 2020 and your support during our campaign (9/30/19 – 10/31/19) will help us **Build Our Future**.

The mission of the King Springs Elementary Foundation is to provide resources to King Springs Elementary School beyond those currently provided by the Cobb County School District to supplement elements of enhanced education. King Springs Elementary School is not a Title One School which means we don't receive additional funding from the State. Every year generous parents and donors donate to help bridge the funding gaps we face.

The 2019-2020 **Build Our Future** Campaign stretch goal for Support the Pride is \$100,000! Your commitment will help us blow our goals out of the water! We are hosting a donor appreciation event on September 13, 2019 at 7:00pm for early donors and sponsors to learn about details of our campaign and make an early donation or financial pledge – please mark your calendar and let us know if you can attend! Funding priorities for this **Build Our Future** include:

Technology **\$70,000+**

- Laptop Carts for Every Grade Level by New School Opening
- 2 Part Time Tech-Coordinator Salaries
- Apple I-Pads for classrooms
- Continue to provide Subscriptions such as Raz Kids, ABC Mouse
- Continue Bus Fund for Field Trips to Museums, etc.

Next Generation Learning **\$15,000+**

- STEM Supplies
- Morning Choice
- Teacher Wish Lists

Teacher Training **\$15,000+**

- Orton Gillingham Training and Certification (Award Winning Reading Program)
- Summer Stipends for Teachers to attend Conferences and Workshops
- Teacher Grants & Teacher Awards (New for 2019-2020)

With your commitment between September 30 and October 31, we can **Build Our Future** and do big things. Below are the 2019-2020 sponsorship opportunities and benefits. On behalf of our Board and 2019-2020 **Build Our Future** co-chairs Jamelia Smith, Meredith Parsons and Christina Million, thank you very much for your consideration and support. We look forward to following up with you to answer any questions and to discuss a commitment. Please contact our representative for Major Gifts and King Springs Elementary School parent Brett Horowitz if you have any questions.

Brett's contact info is: 404-295-7818 or brett.horowitz21@gmail.com.

Support The Pride 2019-2020 Sponsorship Benefits	Platinum (Exclusive Sponsor for Your Industry) \$10,000	Diamond \$5,000	Gold \$2,500
Invitation to Donor Appreciation Event and Breakfast with Major Donors, KSE Leadership Team	x		
Recognition at Donor Appreciation Event and Breakfast	x	x	
Included as a named sponsor for Spring 2020 KSE Foundation event	x	x	
Tickets to Spring 2020 KSE Foundation event	10	5	2
Logo Listing on Spring 2020 Event Website	x	x	x
Logo Listing on Spring 2020 Event Signage	x	x	x
Yard signs for sponsors during Support the Pride (and to display throughout the year!)	x	x	x
Logo inclusion on KSE Foundation website	x	x	x
Logo on chairs at grade level music performances	x	x	x
Inclusion on all collateral (send home mailers, emails, etc.)	x	x	x

FAQ

What is the King Springs Elementary Foundation?

The King Springs Elementary Foundation (KSEF) is a non-profit 501(c)(3) tax deductible organization. The KSEF was founded in 2014 and is dedicated to providing educational opportunities that otherwise would not be a part of the instructional program at King Springs Elementary School.

Why was the Foundation formed?

The KSEF was formed to supplement educational expenses and school improvements beyond the funding abilities of the Cobb County school system as well as funding restrictions placed on all local PTAs. A foundation can raise money for “big ticket items” and roll over the money from year to year, pay for teacher training, and even hire additional instructors and staff. We believe that to maximize our growth opportunities and provide the best possible education for our children, the KSEF is critical to our continued success.

Who is on the Foundation?

Anyone can volunteer to serve our school! The KSEF is operated by a volunteer Board of Directors comprised of the school principal, parents, faculty, and community partners for the benefit of our school.

How does the Foundation raise funds?

Funds are raised through a variety of ways including the annual Support the Pride campaign, King Springs Elementary Golf Classic tournament, VIP Parking Space drawing, private donations, company matching, grants, and the Party for the Pride, which is held every-other-year!

Thank you very much for your consideration of the Support the Pride 2019-2020! Together we can **Build Our Future!**

Sincerely,

Andres Sandate

President, King Springs Elementary School Foundation

President@kingspringsfoundation.org

404-550-8081 Mobile