



January 4th, 2019,

Dear Potential Donor,

On behalf of the King Springs Elementary Foundation, I am asking you to consider donating for our annual adult only Party for the Pride gala which will be held at the Taylor Brawner Hall on March 9th, 2019. This year we will be trying to raise close to \$15,000 from the event. In order to reach that goal, we really need your help!

We are raising funds to pay for Orton Gillingham reading training this summer for 25 teachers (\$4000) and then to start the funding for a new laptop cart (those run \$30,000) This will enable our teachers to get the support they need to implement innovative lesson plans using technology. Additionally, it will provide our children access to weekly computer skills training designed to set them on the path toward academic success as they progress through school.

In its fourth year, our event is expected to draw close to 200 supporters and participating businesses will be prominently featured in our event program. In addition to the event attendees, silent auction donors and their generous donations will be advertised for the remainder of the school year through our social media campaigns, electronic newsletters, principal emails/callouts, logos on websites and print communications. As such, we expect that participating businesses and brands will be top-of-mind for 900+ families in our community.

Can you help us out with a donation of a product or service as it will greatly help King Springs Elementary? All donations are greatly appreciated and are tax deductible. Your donation can be something as simple as a gift certificate to your business, an invitation to an experience such as a tour or learning a skill, a rental of a real estate property, or a tangible item that can be taken home the night of the event by some lucky bidder.

A donation form for silent auction items is attached. Simply fill it out, then call or email us and we'll handle everything. All donations to this non-profit are tax deductible as our IRS 501c3 tax identification number is 47-4333201 for the King Springs Elementary School Foundation at 1041 Reed Road in Smyrna, GA.

Thank you for your consideration of our request to help the children of King Springs Elementary have an opportunity to excel.

Cordially,
Heidi Sandate and Lindsey Ferstle

Party for the Pride Co-Chairs
King Springs Elementary Foundation, Inc.
Phone: 404-695-1788
Email: partyforthepride@kingspringsfoundation.org



King Springs Elementary **FOUNDATION**

Silent Auction Donation Form

Donor Representative Name: _____

Donor Company Name: _____

Mailing Address: _____

Physical Address: _____

E-mail: _____

Phone Number: _____

Description of item or service being donated: Please note any restrictions.

Approximate Retail Value: _____

Thank you for your support!

Please return this form or email the same information to
PartyforthePride@KingSpringsFoundation.org by February 25th, 2019